

Seo Analyzer lanternco.com

Generated on March 08 2022 20:34 PM

The score is 76/100

SEO Content

	Title	Lantern A Massachusetts Content Marketing Agency Length: 50 Perfect, your title contains between 10 and 70 characters.		
1	Description	Lantern creates the content that turns business blogs into a new and steady source of customers, users, subscribers, and leads. Our content has generated more than \$10 million in revenue for our clients, all while establishing them as leading authorities in their niches.		
		Length: 271		
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text leads		
	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.	
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		locale	en_US	
		type	website	
		title	Lantern A Massachusetts Content Marketing Agency	
		description	Lantern creates the content that turns business blogs into a new and steady source of customers, users, subscribers, and leads. Our content has generated more than \$10 million in revenue for our clients, all while establishing them as leading authorities in their niches.	
		url	https://lanternco.com/	
		site_name	Lantern	

SEO Content

	image			rfarmers.wpe bloads/2014/		/wp- 300x300.jpg
Headings	H1 2	H2 8	H3 2	H4 24	H5 1	H6 0
	Col Sal (H1) (EX) (H2) (H2) (H2) (H2) (H2) (H2) (H2) (H2	mpany Crales 1] "Their eles 1] "Their eles 1] "Their elecutives wall turn Yo 2] A Conteat will tell year for, a velop a 12 ffic through the service of the s	eating Engage expert and good do we ur Company on the word to join our team is a Roadmap owed, we retain a content of the competitive dof present seen blog to consult resonas a Content for consult	aging Conterpression and Conterp	hnology voi four #1 Sal four #1 Sal four #1 Sal four #1 Sal four and it and four that ger fortal your and of brand and call. tent market ble. Since ward around key system, the o a success eaders. Mo Enough	d strategic plan e web, what they out. We'll herates more company blog. ds-gone- ting team that is working with words that are ey are flexible sful model." re Sales.

SEO Content

		worked with and their dedication and commitment shows through in every bit of work they produce."
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio: 19 % Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
②	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

In-page links

Anchor	Туре	Juice
Lantern	Internal	Passing Juice
Get a Content Roadmap	Internal	Passing Juice
Learn About Content Development	Internal	Passing Juice

In-page links

TWITTER	External	Passing Juice
FACEBOOK	External	Passing Juice
INSTAGRAM	External	Passing Juice
LINKEDIN	External	Passing Juice

SEO Keywords



Keywords Cloud

lantern media more social editorial **Content** company roadmap **blog** marketing

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
content	32	✓	×	✓	•
blog	15	×	×	*	✓
roadmap	9	×	×	×	✓
more	9	×	×	*	✓
marketing	8	✓	×	×	✓

Usability

0	Url	Domain : lanternco.com Length : 13
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



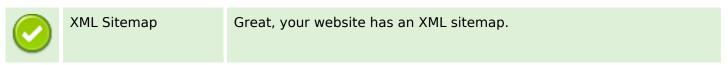
Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
②	W3C Validity	Errors: 0 Warnings: 17		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

Mobile Optimization	✓ Apple Icon	
		✓ Meta Viewport Tag
		✓ Flash content

Optimization



Optimization

	http://lanternco.com/sitemap.xml
Robots.txt	http://lanternco.com/robots.txt Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics