



# Seo Analyzer lanternco.com

Generated on March 08 2022 20:34 PM

The score is 76/100



## SEO Content

	Title	Lantern   A Massachusetts Content Marketing Agency <b>Length : 50</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Lantern creates the content that turns business blogs into a new and steady source of customers, users, subscribers, and leads. Our content has generated more than \$10 million in revenue for our clients, all while establishing them as leading authorities in their niches. <b>Length : 271</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lantern   A Massachusetts Content Marketing Agency</td></tr><tr><td>description</td><td>Lantern creates the content that turns business blogs into a new and steady source of customers, users, subscribers, and leads. Our content has generated more than \$10 million in revenue for our clients, all while establishing them as leading authorities in their niches.</td></tr><tr><td>url</td><td>https://lanternco.com/</td></tr><tr><td>site_name</td><td>Lantern</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Lantern   A Massachusetts Content Marketing Agency	description	Lantern creates the content that turns business blogs into a new and steady source of customers, users, subscribers, and leads. Our content has generated more than \$10 million in revenue for our clients, all while establishing them as leading authorities in their niches.	url	https://lanternco.com/	site_name	Lantern
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# SEO Content

image





<http://buzzfarmers.wpengine.com/wp-content/uploads/2014/09/bf-blog-300x300.jpg>

## Headings





H1	H2	H3	H4	H5	H6
2	8	2	24	1	0

- [H1] Lantern is An All-Inclusive Content Marketing Adventure Company Creating Engaging Content That Turns Strangers into Sales
- [H1] "Their expert and practical technology voice is one that executives would do well to heed."
- [H2] Turn Your Company Blog Into Your #1 Sales Channel
- [H2] A Content Roadmap is a content audit and strategic plan that will tell you who your customers are on the web, what they search for, and what they want you to write about. We'll develop a 12-month editorial calendar that generates more traffic through your new revenue portal -- your company blog.
- [H2] If you want to join our merry band of brands-gone-publishers, our team is at your beck and call.
- [H2] Content Roadmap
- [H2] Content Development
- [H2] Add-Ons
- [H2] "They sowed, we reaped!"
- [H2] Start with a Content Roadmap.
- [H3] "Lantern is an exceptional content marketing team that is data-driven, experimental, and flexible. Since working with them, we've seen blog traffic surge around keywords that are particularly competitive."
- [H3] " Instead of presenting a rigid system, they are flexible about working our editorial style into a successful model."
- [H4] More SEO Traffic. More Loyal Readers. More Sales.
- [H4] Your Company Blog Isn't Good Enough
- [H4] What's a Content Roadmap?
- [H4] Content Consult
- [H4] Blog Personas
- [H4] Product Audit
- [H4] Niche Keyword Ideas
- [H4] SEO'd Post Title Ideas
- [H4] Copy & Paste Calls to Action
- [H4] Editorial Calendar Templates
- [H4] Blog Post Templates
- [H4] Social Media Formulas
- [H4] Plugin Recommendations
- [H4] The Lantern All-Inclusive Package
- [H4] Step One
- [H4] Step Two
- [H4] Step Three
- [H4] Don't Take Our Word For It
- [H4] - Elizabeth Ducoff, Swipely
- [H4] - Kim Mateus, Mequoda
- [H4] - Tom Vick, Natural Health Advisory
- [H4] - Judy Hagan, Healthcare Resources Online
- [H4] - Noah Wiener, Biblical Archaeology Society
- [H4] Improve your company blog.
- [H5] "They are among some of the hardest working people I've

## SEO Content

		worked with and their dedication and commitment shows through in every bit of work they produce."
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%


## In-page links

Anchor	Type	Juice
<a href="#">Lantern</a>	Internal	Passing Juice
<a href="#">Get a Content Roadmap</a>	Internal	Passing Juice
<a href="#">Learn About Content Development</a>	Internal	Passing Juice

## In-page links

<a href="#">TWITTER</a>	External	Passing Juice
<a href="#">FACEBOOK</a>	External	Passing Juice
<a href="#">INSTAGRAM</a>	External	Passing Juice
<a href="#">LINKEDIN</a>	External	Passing Juice





## SEO Keywords

 Keywords Cloud	lantern media more social editorial <b>content</b> company roadmap <b>blog</b> marketing
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
content	32	✓	✗	✓	✓
blog	15	✗	✗	✓	✓
roadmap	9	✗	✗	✗	✓
more	9	✗	✗	✓	✓
marketing	8	✓	✗	✗	✓

## Usability

	Url	Domain : lanternco.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://lanternco.com/sitemap.xml">http://lanternco.com/sitemap.xml</a>
	Robots.txt	<a href="http://lanternco.com/robots.txt">http://lanternco.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>