








Seo Analyzer lifesight.io

Generated on March 18 2022 13:03 PM

The score is 58/100







SEO Content

	<p>Title</p>	<p>Lifesight - Customer Intelligence Platform</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Leverage our customer intelligence to create a cohesive customer data strategy and keep up with today's evolving market.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Lifesight - Customer Intelligence Platform</td> </tr> <tr> <td>description</td> <td>Leverage our customer intelligence to create a cohesive customer data strategy and keep up with today's evolving market.</td> </tr> <tr> <td>url</td> <td>https://www.lifesight.io/</td> </tr> <tr> <td>site_name</td> <td>Lifesight</td> </tr> <tr> <td>image</td> <td>https://www.lifesight.io/wp-content/uploads/2020/12/hero_img-1.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Lifesight - Customer Intelligence Platform	description	Leverage our customer intelligence to create a cohesive customer data strategy and keep up with today's evolving market.	url	https://www.lifesight.io/	site_name	Lifesight	image	https://www.lifesight.io/wp-content/uploads/2020/12/hero_img-1.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1960 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>41</td> <td>6</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	41	6	4	0	0				
H1	H2	H3	H4	H5	H6													
0	41	6	4	0	0													





SEO Content

- [H2] CI Platform
- [H2] Explore our customer intelligence platform features
- [H2] Solutions
- [H2] Empowering customer data strategies across multiple verticals
- [H2] Resources
- [H2] Explore our educational blogs, ebooks, webinars, case studies, and more
- [H2] A Marketer's Guide to Data Enrichment
- [H2] To keep up with today's evolving market, leverage data enrichment for a data-driven marketing strategy
- [H2] The future of marketing begins with identity
- [H2] Leverage our dynamic identity graph to create a winning customer data strategy and build a competitive edge in today's ever changing environments.
- [H2] Identity Resolution
- [H2] Onboard and resolve your customer's digital identities to gain the ultimate competitive advantage.
- [H2] Data Enrichment
- [H2] Gain holistic customer insights with new attributes that you can leverage for your data strategy.
- [H2] Audience Activation
- [H2] Deliver your enriched customer data to any platform to execute acquisition, retention and decision making.
- [H2] Insights & Measurements
- [H2] Make better decisions with deeper insights and understand your customer journey like never before
- [H2] Consumer behaviour is constantly changing, you need a data strategy
- [H2] The one constant is change, and data can help all brands and enterprises thrive in the new data economy. We pride ourselves with being focused on delivering
- [H2] Transparency
- [H2] We reveal our methodologies to our customers so they know exactly how we do it
- [H2] Accuracy
- [H2] Our data engine is continuously scoring our data accuracy so you have options
- [H2] Privacy
- [H2] We protect users' privacy and adhere to global privacy regulations
- [H2] Who benefits from customer intelligence?
- [H2] Value for the whole organization driven by customer experience goals
- [H2] Marketing
- [H2] Product
- [H2] Data
- [H2] BI & Analytics
- [H2] Latest Whitepaper
- [H2] Leveraging identity resolution and data enrichment in a privacy-first world
- [H2] See all in our Downloads section →
- [H2] Dive into our blog
- [H2] Drop us a message if you wish to learn more about Lifesight and how we can help you transform your business.
- [H2] Platforms

SEO Content

		<ul style="list-style-type: none">• [H2] Solutions• [H2] Additional Links• [H2] Member Of• [H3] E-book: A Marketer's Guide To Data Enrichment• [H3] Ebook - A beginners guide to onboarding CRM data• [H3] 6 Marketing Outcomes You Are Missing Out On Without First-Party Data• [H3] Top 3 Martech Trends That Will Dominate in 2022• [H3] 3 Ways Data Enrichment Can Boost Your Conversions This Holiday Season• [H3] © All rights reserved• [H4] A Marketer's Guide To Customer Intelligence• [H4] Check out our latest Ebooks• [H4] Check out our latest news and articles• [H4] Interested? Let's get in touch!
	Images	We found 39 images on this web page. 36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

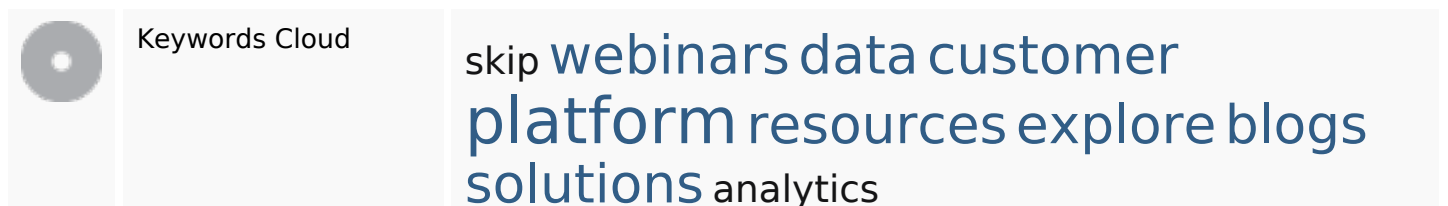
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
See all in our Downloads section →	Internal	Passing Juice
E-book: A Marketer's Guide To Data Enrichment	Internal	Passing Juice
Ebook &#8211; A beginners guide to onboarding CRM data	Internal	Passing Juice
=	Internal	Passing Juice
Articles	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Ok	Internal	Passing Juice
Privacy policy	Internal	Passing Juice


SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
platform	3	✓	✗	✗	✓
solutions	2	✗	✗	✗	✓
explore	2	✗	✗	✗	✓
customer	2	✓	✗	✓	✓
data	2	✗	✗	✓	✓

Usability

	Url	Domain : lifestight.io Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://lifesight.io/sitemap.xml</p>
	Robots.txt	<p>http://lifesight.io/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>