



# Seo Analyzer svb.se

Generated on March 04 2022 02:58 AM

The score is 38/100



## SEO Content

|           | Title   | <p>Svensk Bokhandel  </p> <p><b>Length : 18</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
|-----------|---|---|-----------|-----------|-----------|-----------|-----------|---------|-----------|---|-----------|------------------|------|---------|-----|---------------------|-------|------------------|
|           | Description   | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
|           | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
|           | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>image:url</td> <td>https://www.svb.se/sites/all/themes/custom/svb_theme/images/site-logo.png</td> </tr> <tr> <td>site_name</td> <td>Svensk Bokhandel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.svb.se/</td> </tr> <tr> <td>title</td> <td>Svensk Bokhandel</td> </tr> </tbody> </table> |           |           |           |           | Property  | Content | image:url | https://www.svb.se/sites/all/themes/custom/svb_theme/images/site-logo.png | site_name | Svensk Bokhandel | type | website | url | https://www.svb.se/ | title | Svensk Bokhandel |
| Property  | Content   |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
| image:url | https://www.svb.se/sites/all/themes/custom/svb_theme/images/site-logo.png |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
| site_name | Svensk Bokhandel  |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
| type      | website   |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
| url       | https://www.svb.se/   |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
| title     | Svensk Bokhandel  |   |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |
|           | Headings  | <b>H1</b>   | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> |         |           |   |           |                  |      |         |     |                     |       |                  |
|           |   | 0   | 11        | 43        | 0         | 2         | 0         |         |           |   |           |                  |      |         |     |                     |       |                  |
|           |   | <ul style="list-style-type: none"> <li>• [H2] Aktuellt</li> <li>• [H2] Nollvisionen</li> <li>• [H2] Ledare</li> <li>• [H2] Topplistor</li> <li>• [H2] Det är enkelt att hålla sig à jour</li> <li>• [H2] Nyheter</li> <li>• [H2] Debatt</li> </ul>  |           |           |           |           |           |         |           |   |           |                  |      |         |     |                     |       |                  |





# SEO Content

- [H2] Reportage
- [H2] Blogg
- [H2] Prenumerera på tidningen
- [H2] Beställ katalogen
- [H3] Kriget i Ukraina: Förlag skänker 100 000 kronor till UNHCR och Unicef
- [H3] Amazon stänger samtliga fysiska bokhandlar
- [H3] Globe bokhandel bygger ut
- [H3] Ordfront kartlägger utsläpp
- [H3] Så fortsätter Storytel jobba i Ryssland
- [H3] Rean lockar tillbaka kunderna till butik
- [H3] DEBATT: Generaliseringsinstinkten hjälper inte den som på riktigt vill förstå
- [H3] Föreslår karenstid för ljudböcker
- [H3] Nomineras till Høis styrelse
- [H3] Så mycket växte Nextory 2021
- [H3] Dags att agera!
- [H3] Nyhetsbrev
- [H3] En dotters arv
- [H3] Den som dödade helvetets änglar
- [H3] Den saknade systemen
- [H3] Ondskans nätverk
- [H3] En god man
- [H3] Depphjärnan : Varför mår vi så dåligt när vi har det så bra?
- [H3] 66 Day Challenge med medelhavsmat
- [H3] Adrenalina : Mina okända berättelser
- [H3] Sveriges Rikes Lag 2022 (klotband)
- [H3] Mosleymetoden i praktiken : gå ner i vikt snabbt & säkert
- [H3] Skärnhjärnan junior
- [H3] Musse & Helium. Kärlekens vind - en godnattsaga
- [H3] Valpen Ville
- [H3] Bojan och sopbilen
- [H3] Finaste skolgården
- [H3] Alla ljuger
- [H3] Jag kan ha fel och andra visdomar från mitt liv som buddhistmunk
- [H3] Lektioner i kärlek
- [H3] Där kräftorna sjunger
- [H3] Offermakaren
- [H3] Ondskans nätverk
- [H3] Den som dödade helvetets änglar (MP3-fil)
- [H3] Jag kan ha fel och andra visdomar från mitt liv som buddhistmunk
- [H3] Depphjärnan : Varför mår vi så dåligt när vi har det så bra?
- [H3] Anomali
- [H3] Den som dödade helvetets änglar
- [H3] Fädernas missgärningar
- [H3] En dotters arv
- [H3] Löpa varg
- [H3] En god man
- [H3] Nyhetsbrev
- [H5] Tillbaka
- [H5] Tillbaka





Images

We found 57 images on this web page.

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  |                 | 55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.               |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|    | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.      |
|  | In-page links           | We found a total of 40 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.5%<br><br>Internal Links 92.5% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Innehåll</a>        | Internal | Passing Juice |
| <a href="#">Annonsera</a>       | Internal | Passing Juice |
| <a href="#">Prenumerera</a>     | Internal | Passing Juice |
| <a href="#">Aktuell katalog</a> | Internal | Passing Juice |
| <a href="#">Kontakt</a>         | Internal | Passing Juice |
|                                 |          |               |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Nyheter</a>   | Internal | Passing Juice |
| <a href="#">Debatt</a>  | Internal | Passing Juice |
| <a href="#">Ledare</a>  | Internal | Passing Juice |
| <a href="#">Reportage</a>   | Internal | Passing Juice |
| <a href="#">Topplistor</a>  | Internal | Passing Juice |
| <a href="#">Debutanter</a>  | Internal | Passing Juice |
| <a href="#">Nytt jobb</a>   | Internal | Passing Juice |
| <a href="#">Platsbank</a>   | Internal | Passing Juice |
| <a href="#">Nyhetsbrev</a>  | Internal | Passing Juice |
| <a href="#">Blogg</a>   | Internal | Passing Juice |
| <a href="#">Glömt lösenord?</a>   | Internal | Passing Juice |
| <a href="#">Aktivera din prenumeration?</a>   | Internal | Passing Juice |
| <a href="#">Aktuellt</a>  | Internal | Passing Juice |
| <a href="#">Senaste nytt från TT</a>  | Internal | Passing Juice |
| <a href="#">Många kommuner saknar bokhandel</a>                                     | Internal | Passing Juice |
| <a href="#">Förlag donerar till förmån för Ukraina</a>                              | Internal | Passing Juice |
| <a href="#">Ryske författaren: Känner skuld och skam</a>                            | Internal | Passing Juice |
| <a href="#">Persson Giolito skildrar unga som dödar</a>                             | Internal | Passing Juice |
| <a href="#">Ukrainsk författare har fått rådet att flytta</a>                       | Internal | Passing Juice |
| <a href="#">Bokbranschdagen 2022</a>  | External | Passing Juice |
| <a href="#">DEBATT: Att dra alla tjänster över en kam blir direkt felaktigt</a>     | Internal | Passing Juice |
| <a href="#">DEBATT: Viktigt att hålla fokus på marknaden som helhet</a>             | Internal | Passing Juice |
| <a href="#">DEBATT: Dags att belysa ekonomin i ljudboksmarknaden</a>                | Internal | Passing Juice |
| <a href="#">Kristina Ahlinder: "Det är de små händelserna som bildar det stora"</a> | Internal | Passing Juice |
| <a href="#">Föreslår karenstid för ljudböcker</a>                                   | Internal | Passing Juice |
| <a href="#">RSS-flöden</a>  | Internal | Passing Juice |
| <a href="#">Topplistor</a>  | Internal | Passing Juice |
| <a href="#">Skönlitteratur</a>  | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Facklitteratur</a>               | Internal | Passing Juice |
| <a href="#">Barn &amp; ungdomslitteratur</a> | Internal | Passing Juice |
| <a href="#">Pocketböcker</a>                 | Internal | Passing Juice |
| <a href="#">Ljudböcker</a>                   | Internal | Passing Juice |
| <a href="#">E-böcker</a>                     | Internal | Passing Juice |
| <a href="#">Prenumerera</a>                  | External | Passing Juice |
| <a href="#">Beställ nu</a>                   | External | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|


## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : svb.se<br>Length : 6                     |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is sv.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 40<br>Warnings : 13   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <a href="http://svb.se/robots.txt">http://svb.se/robots.txt</a>  |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |