



Seo Analyzer zipleaf.co.nz

Generated on March 31 2022 01:25 AM





The score is 73/100







SEO Content

	Title	<p>New Zealand Business Directory</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Find local products and services, fast and easy on ZipLeaf New Zealand directory. Add your business for free!</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>nz, New Zealand, products, services, Service, Retail, Contractors, Dealers, Automobile, Wholesale, Estate, Real, Churches, Restaurants, business, directory, New Zealand business listing, listing, free listing, add link, submit link, list, tags, directories, zipleaf, http://www.zipleaf.co.nz, New Zealand</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Skopik • [H3] Comprende • [H3] Via Sollertia Jewel Art • [H3] Aywon Motel • [H3] Sonntag Fox Electric • [H3] Du Bois Design Ltd • [H3] Which Is Better - Laser Printer Or Inkjet? • [H3] Looking for Trustworthy and reliable electrician i... • [H3] Top 8 Queenstown wedding venues • [H3] 10th Black Jar International Honey Tasting Contest 2021 • [H3] "One Ring" Blank Maker Designs Innovative new ... • [H3] When is the best time to sell? 	H1	H2	H3	H4	H5	H6	0	0	12	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	12	0	0	0									

SEO Content

	Images	We found 39 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 201 links including 0 link(s) to files
	Statistics	External Links : noFollow 0.5% External Links : Passing Juice 6.97% Internal Links 92.54%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About ZipLeaf	Internal	Passing Juice
News	Internal	Passing Juice
Login	Internal	Passing Juice
Feedback	Internal	Passing Juice

In-page links

French	External	noFollow
Add Your Business	Internal	Passing Juice
Skopik	Internal	Passing Juice
Comprende	Internal	Passing Juice
Via Sollertia Jewel Art	Internal	Passing Juice
Aywon Motel	Internal	Passing Juice
Sonntag Fox Electric	Internal	Passing Juice
Du Bois Design Ltd	Internal	Passing Juice
0800 / 0900 Services	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Accountants	Internal	Passing Juice
Arts	Internal	Passing Juice
Automotive Parts	Internal	Passing Juice
Automotive Repairs	Internal	Passing Juice
Beauty	Internal	Passing Juice
Beauty Therapy	Internal	Passing Juice
Boat	Internal	Passing Juice
Boats	Internal	Passing Juice
Books	Internal	Passing Juice
Building Related	Internal	Passing Juice
Car	Internal	Passing Juice
carpet cleaning	Internal	Passing Juice
Children	Internal	Passing Juice
Cleaning	Internal	Passing Juice
Clothing	Internal	Passing Juice
Dental	Internal	Passing Juice
Dining	Internal	Passing Juice
Drink	Internal	Passing Juice

In-page links

Education	Internal	Passing Juice
Elderly Care	Internal	Passing Juice
Electrical/electronic	Internal	Passing Juice
Engineering	Internal	Passing Juice
Engineers	Internal	Passing Juice
Equipment	Internal	Passing Juice
Fabric	Internal	Passing Juice
Farming	Internal	Passing Juice
Finance	Internal	Passing Juice
Fitness	Internal	Passing Juice
Fittings	Internal	Passing Juice
Food	Internal	Passing Juice
Furniture/furnishings	Internal	Passing Juice
Garden	Internal	Passing Juice
Gardening	Internal	Passing Juice
General	Internal	Passing Juice
General Services	Internal	Passing Juice
Gifts	Internal	Passing Juice
Hairdressers	Internal	Passing Juice
Health	Internal	Passing Juice
Health Services	Internal	Passing Juice
Hire	Internal	Passing Juice
Hobbies	Internal	Passing Juice
Holiday Accommodation	Internal	Passing Juice
Home	Internal	Passing Juice
Industrial	Internal	Passing Juice
Leasing	Internal	Passing Juice
Lodges	Internal	Passing Juice

In-page links

Machinery	Internal	Passing Juice
Marine	Internal	Passing Juice
Meats	Internal	Passing Juice
Medical	Internal	Passing Juice
Metal	Internal	Passing Juice
Motels	Internal	Passing Juice
Music	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Packaging	Internal	Passing Juice
Parts	Internal	Passing Juice
Personal	Internal	Passing Juice
Personal Services	Internal	Passing Juice
Pets	Internal	Passing Juice
Products	Internal	Passing Juice
Repair	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Retail Stores	Internal	Passing Juice
Sales	Internal	Passing Juice
Secondhand	Internal	Passing Juice
Servicing	Internal	Passing Juice
Shopping	Internal	Passing Juice
Specialists	Internal	Passing Juice
Sports Retailers	Internal	Passing Juice
Storage	Internal	Passing Juice
Supplies	Internal	Passing Juice
Takeaway Foods	Internal	Passing Juice
Tourism	Internal	Passing Juice
Training	Internal	Passing Juice

In-page links

Transport	Internal	Passing Juice
Transportation	Internal	Passing Juice
Travel	Internal	Passing Juice
Utilities	Internal	Passing Juice
Web Design	Internal	Passing Juice
Wedding Arrangements	Internal	Passing Juice
Weddings	Internal	Passing Juice
Wining	Internal	Passing Juice
Women's Fashions	Internal	Passing Juice
Which Is Better - Laser Printer Or Inkjet?	Internal	Passing Juice
Ink Cartridges Fab Cartidges	Internal	Passing Juice
Looking for Trustworthy and reliable electrician i...	Internal	Passing Juice
Impact Electrical	Internal	Passing Juice
Top 8 Queenstown wedding venues	Internal	Passing Juice
Panda Bay Films Wedding Photog...	Internal	Passing Juice
10th Black Jar International Honey Tasting Contest 2021	Internal	Passing Juice
Manawa Honey NZ	Internal	Passing Juice
"One Ring" Blank Maker Designs Innovative new ...	Internal	Passing Juice
Watts Solo Chain Sawmill	Internal	Passing Juice
When is the best time to sell?	Internal	Passing Juice
Mike Pero Real Estate Titirangi	Internal	Passing Juice
=	Internal	Passing Juice
London Refurbishment Company	Internal	Passing Juice
Box Smart Storage	Internal	Passing Juice
Streamline Auto Solutions	Internal	Passing Juice
Henry Schein	Internal	Passing Juice
Suntrenz Skylights	Internal	Passing Juice
FirstBuild Homes	Internal	Passing Juice

In-page links

Tell My Story	Internal	Passing Juice
Feilding Resene ColorShop	Internal	Passing Juice
Tekne Limited	Internal	Passing Juice
Cute Kids	Internal	Passing Juice
Tags N Labels	Internal	Passing Juice
LoongList NZ	Internal	Passing Juice
Resolution Projects	Internal	Passing Juice
Hilton Auckland	Internal	Passing Juice
Indian Supermarket Online	Internal	Passing Juice
More Companies &gt;&gt;:	Internal	Passing Juice
Australia	External	Passing Juice
Canada	External	Passing Juice
Cayman Islands	External	Passing Juice
Dominican Republic	External	Passing Juice
Hong Kong	External	Passing Juice
India	External	Passing Juice
Indonesia	External	Passing Juice
Ireland	External	Passing Juice
Jamaica	External	Passing Juice
New Zealand	Internal	Passing Juice
Singapore	External	Passing Juice
Thailand	External	Passing Juice
United Kingdom	External	Passing Juice
United States	External	Passing Juice
Vietnam	External	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice

In-page links

D	Internal	Passing Juice
E	Internal	Passing Juice
F	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
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E	Internal	Passing Juice
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N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
About ZipLeaf	Internal	Passing Juice
Add Your Business	Internal	Passing Juice
Customer Service	Internal	Passing Juice
FAQ	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Copyrights	Internal	noFollow

SEO Keywords



Keywords Cloud

created all zealand more
diamonds zipleaf polished auckland
business new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	13	✓	✓	✓	✓
created	12	✗	✗	✗	✗
zealand	12	✓	✓	✓	✗
polished	9	✗	✗	✗	✗
more	9	✗	✗	✗	✗











Usability

	Url	Domain : zipleaf.co.nz Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://zipleaf.co.nz/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics